

SMALL LECTURES, Interski 2015, Ushuaia

Snowboard Switzerland: Inspired by champions, focused on people

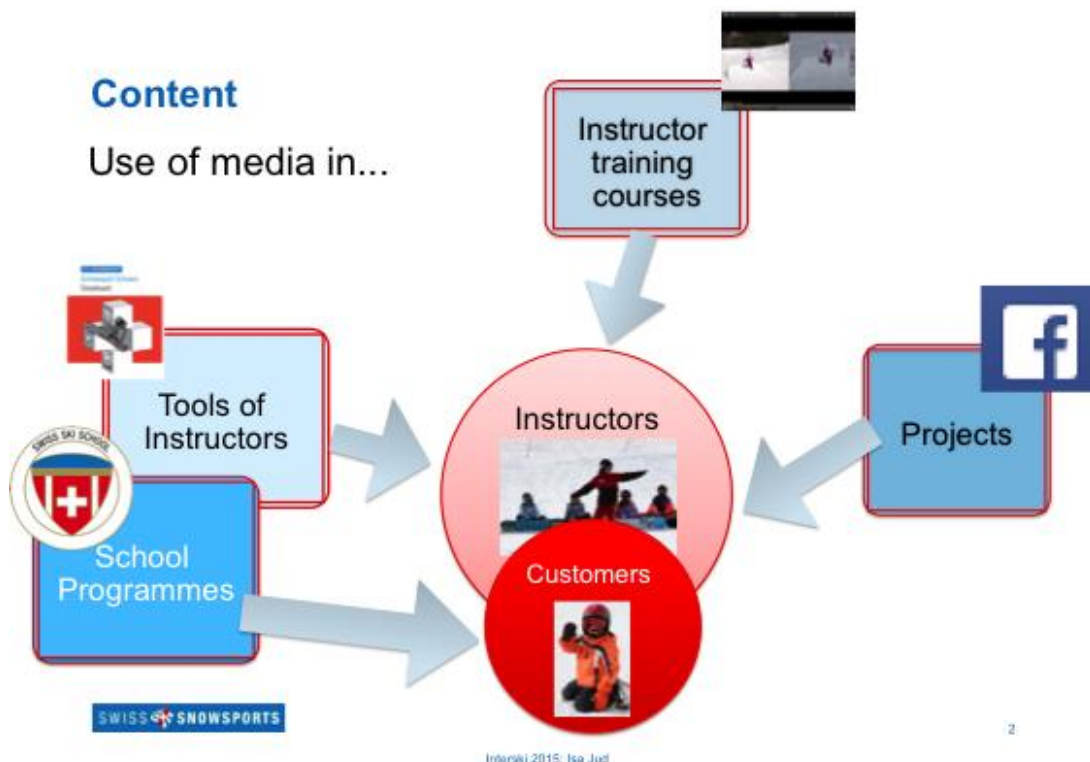
From the teaching manual to the new media. An overview of what is available in Switzerland:

- to animate guests
- to support instructors in their daily work
- to optimize learning in training courses

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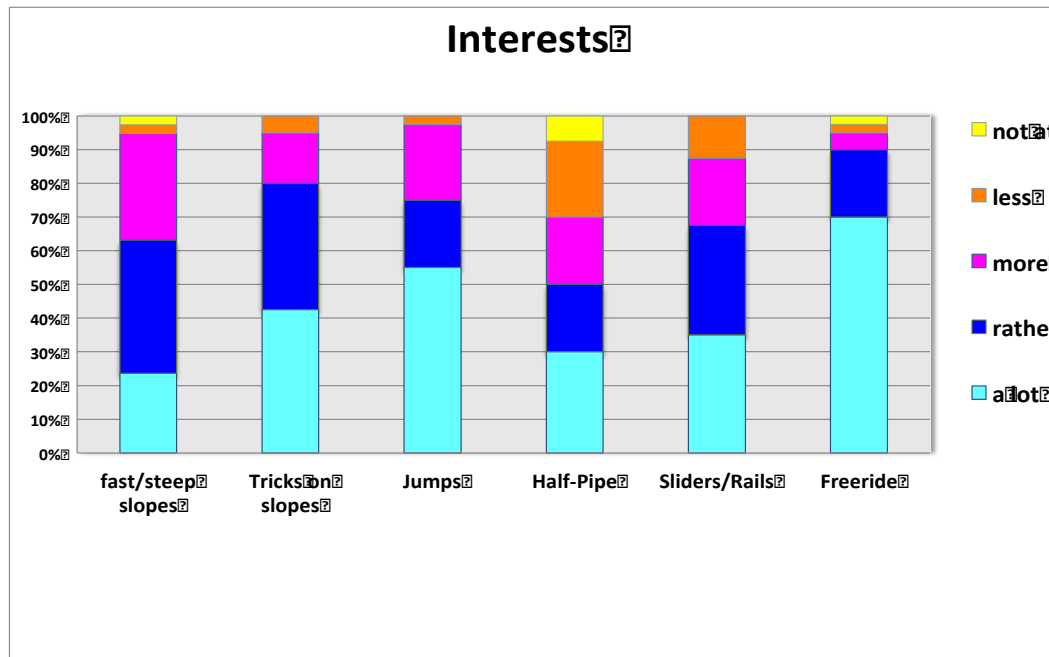
Overview of how the learning of movements, the motivation and the inspiration for snowboarding is supported by media in Swiss Ski and Snowboard Schools and Instructor training courses

Programmes in Swiss Ski and Snowboard Schools

Children need to be inspired to find their way into snowsports. Snowsports idols in all snowsports disciplines of the country have to be screened on TV. As role models they promote snowsports. Male and female athletes must have public recognition. Furthermore, snowsports needs to be significant on social media.

Children and Teenagers of all levels have been asked what they are most interested in over their one-week snowboard course.

Our pupils are interested to learn forms in all different terrains and surroundings.



From: Beyeler Ph., 2013

The week programmes works on every level, according to the idea of reasonable technical development and according to pupil wishes.

It is logical for instructors to work with and motivate pupils to follow the course.

The students demonstrate the technical forms in videos on the internet. The videos help to create a first orientation and visualisation what the form behind the technical words means.

Tools of Instructors

In addition to all the technical information, our manual also includes exercises examples. For the week courses, there are technical goals for every form. The instructor can find all of the information in the manual or on our homepage.

Instructor training courses

The instructors can receive videos of technical forms on their mobile phone. While they analyse, at home, the core movements in the passes, they visualize the movement many times. Before they receive the lesson of a technical form, they know already exactly what they have to focus on. On the snow they receive analysis from experts or partners performed with application tools on mobiles or tablets.

Project on social media

The “Trickdiary” of the snowboard education team of Swiss Snowsports was created to motivate instructors and high level customers for self-improvement on the snow.

In short clips, posted on YouTube, people can find ideas for new tricks and turns. The clips are recorded in a simple language, to reach as many people as possible.

Conclusion

